

# fashion calendar

OCTOBER 31,

1966

RUTH FINLEY, PUBLISHER

TR 9-2343 / ISSUED WEEKLY / 26th YEAR

8 EAST 77th STREET / NEW YORK, N. Y. 10021

JANUARY	JULY
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## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, OCTOBER 28, 1966</u>			
Thursday Oct. 27 11:30 A.M.	PRESS PREVIEW: GIFTS AND ANTIQUES Antique furniture, crystal, porcelain and objets d'art from Europe. (Note Change of Date.) By invitation. (For Release, Fri., Oct. 28.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Thursday Oct. 27 12:30 P.M. Luncheon	LUNCHEON SHOW: HOLIDAY- RESORT FASHIONS Fashions by Gino Charles, available at Miss Bergdorf. Press by invitation. Public by reservation:\$5.25; contact "Banquet Dept.," PL. 9-3000. Fashion Show Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	GINO CHARLES, LTD. (530 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Thursday Oct. 27 4:00 P.M.- 6:00 P.M.	PRESS PREVIEW OF JEWELRY PROMOTION "International Jewel Fest"--press party to introduce special jewelry pro- motion. By invitation. Publicity: Roberta Davis, SP. 7-6500, Ext. 128.	S. KLEIN	LUCHOW'S (110 E. 14 ST.) LILLIAN RUSSELL ROOM
Thursday Oct. 27	SHOWING OF SPRING COLLECTION Daily informal showing of Spring collection, designed by Morton Miles. Contact: Mary Lou Levine, OX. 5-6234.	JEUNESSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Oct. 27	IMPORTED RAINWEAR: BOUTIQUE FASHIONS Daily informal showings of French and Italian boutique ready-to-wear for Spring-Summer '67--silk twill dresses, kaleidoscope silk knits, coordinated scarf costumes, knitwear costumes; and raincoats by Fabiani. By appointment Contact: Jo Anne Monette, LA. 4-9862. Publicity: Sue Gardner, TR. 7-4952.	FEDER FASHIONS	1410 BROADWAY SHOWROOM - 29TH FLOOR
Friday Oct. 28 8:00 P.M. Dinner- Dance	FIFTEENTH ANNUAL "APRIL IN PARIS" BALL Theme: "Paris Loves New York"--Paris fashions, and showing of the Saga fur collection. Sponsored by Air France, Charles of the Ritz, and Van Cleef & Arpels. Tickets: \$150.00 per person, for benefit of American French Foundation Charities. Contact: C.C. Philippe, MO. 1-2320.	AMERICAN FRENCH FOUNDATION(270 PARK AVE.)	WALDORF-ASTORIA BALLROOM

### WEEK BEGINNING MONDAY, OCTOBER 31, 1966

Monday Oct. 31 10:30 A.M.; 11:00 A.M.	OPENING: SPRING COLLECTIONS Leonard Arkin, Oct. 31, Nov. 7 at 10:30. Andrew Arkin, Oct. 31, Nov. 7 at 11:00. By reservation. Contact: Celeste Lucci, WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Oct. 31	OPENING OF NEW SHOP Michael Dayan will welcome the press throughout the day. Informal modeling of Holiday-Resort collection. Publicity: Leslie Cunningham, TE. 8-0554.	TAPEMEASURE III, INC.	799 MADISON AVENUE (BETWEEN 67 & 68 STS.)



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 31 3:30 P.M.	PREVIEW: HOLIDAY- SPRING COLLECTION Holiday and Spring ready-to-wear, designed by Yanni Evangelides and Constantine Iantzounis. Showings Oct. 31 and Nov. 1 at 3:30 P.M. By invitation. Continuous thereafter. Contact: Marie Shapiro, 255-3669.	CONEVAN, INC.	604 FIFTH AVE. (49TH ST. SHOWROOM - 4TH FLOOR
Monday Oct. 31 5:00 P.M.- 7:00 P.M.	PREVIEW OF "THE LEISURELIES" Preview of Spring '67 loungewear and lingerie, "The Leisurelies," featuring Kodol polyester around the clock, the "vital fiber" for leisure living. For trade press and buyers, by invitation. Contact: Jack Noble, Paul Bradley Inc., PL. 2-5105.	EASTMAN CHEMICAL PRODUCTS, INC.	SEVENTEEN MAGAZINE 320 PARK AVENUE
Monday Oct. 31 5:30 P.M.	PREVIEW: CALIFORNIA FASHIONS IN NEW YORK Helga will preview Spring fashions. Also, Nov. 7 and 14 at 5:30. By reservation. Contact: Walter Oppenheimer, 335-6033; or CI. 7-2200.	HELGA (722 SO. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Oct. 31	OPENING: SPRING COATS AND SUITS Continuous daily showings of Spring coats and suits. Contact: Alan Baron, PE. 6-8867.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Oct. 31	CALIFORNIA FASHIONS IN NEW YORK By appointment. Contact: William Travilla, CI. 7-2200.	TRAVILLA (122 E. 7TH, L.A.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Oct. 31- Nov. 7	PARIS BOUTIQUE COLLECTIONS Showing of French boutique collections by: Jean Desses, Jacques Heim, Jeanne Lanvin, Jean L. Scherrer, Guy Laroche. By appointment. Contact: Marie-Louise Lukats, EL. 5-1400; or PL. 9-3000.	MARIA CARINE OF PARIS	HOTEL PLAZA SUITE 1225
Monday Oct. 31- Nov. 18	SPRING FORECAST AND FASHIONS Complete showing of fashions, accessories, and promotion plans from Seventeen's February "Spring Semester" issue. For store and buying executives only. By appointment, 9:00 A.M. to 5:00 P.M. Contact: Anita Blanchard, PL. 9-8100.	SEVENTEEN MAGAZINE	320 PARK AVENUE SHOWROOM - 8TH FLOOR
Nov. 1	OHRBACH RELEASE--Winter-Holiday children's imports. (Press by appointment)		
Tuesday Nov. 1 10:00 A.M.	OPENING: SPRING COATS AND SUITS Showings Nov. 1, 3, 8, 10, 15 at 10:00 A.M. By reservation. Contact: Herbert Gallant, LA. 4-7285.	FRANK GALLANT, INC.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Tuesday Nov. 1 10:00 A.M.	OPENING OF SPRING COLLECTION Also Nov. 3, 10, 15 at 10:00. By reservation. Contact: LO. 4-3246.	SEYMOUR FOX, INC.	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Nov. 1 10:30 A.M.	SHOWINGS OF SPRING COLLECTION "Weathervanes," Suitmakers, double-knits, and wools for Spring, Nov. 1 and 8 at 10:30 A.M. By reservation. Contact: Norma Rousseau, LO. 4-7832.	HANDMACHER-VOGEL, INC.	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 1 11:00 A.M.	OPENING OF SPRING COLLECTION Showing of Spring collection by Felix Safian Sophisticates and Town Jane Juniors, including the "in" look for the young set. By invitation. Continuous thereafter. Contact: Steve Howard, LO. 4-4585.	FELIX SAFIAN; TOWN JANE JUNIORS	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Nov. 1 11:30 A.M.	PRESS PREVIEW: SPRING COATS AND SUITS By invitation. Thereafter Nov. 3, 9, 15 at 11:30 A.M. By reservation. Contact: LA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Tuesday Nov. 1 12:00 Noon	OPENING: SPRING JUNIOR COLLECTION Lanz dresses, coordinates, and swimwear, Nov. 1, 2, 3, 8, 9 at 12:00 Noon. By reservation. Contact: Audrey Brock, OX. 5-6440.	LANZ ORIGINALS	1407 BROADWAY SHOWROOM - 26TH FLOOR
Tuesday Nov. 1 12:30 P.M. Luncheon	MADAME GRES FASHIONS AT LUNCHEON SHOW Showing of fashions by Madame Gres. Co-chmn.: Mrs. Mary Perrotti and Mrs. William Randolph Hearst, Jr. Tickets: \$25.00 for benefit of Musicians Emergency Fund. Contact: TE. 8-5591 or PL. 1-0530.	MUSICIANS EMERGENCY FUND	ST. REGIS ROOF
Tuesday Nov. 1 1:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 3, 9 at 1:00 P.M. By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Nov. 1 2:00 P.M.	OPENING: SPRING COLLECTION Showing of Spring coats and suits, Nov. 1, 3, 9, 15 at 2:00 P.M. By reservation. Contact: Virginia Yost, BR. 9-8987.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday Nov. 1 3:15 P.M.	PRESS PREVIEW: SPRING RAINWEAR COLLECTION Lawrence of London will present their Spring collection of couture rainwear. By invitation. (Note Change of Date.) Continuous daily thereafter. Contact: Rose Blasberg, CH. 4-3815. Publicity: Ann Silver, 247-8050.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Nov. 1 5:30 P.M.- 7:30 P.M.	PREVIEW OF MEN'S FASHIONS FOR SPRING "Menswear Rites of Spring '67"--Jantzen will preview men's fashions for Spring. By invitation. Publicity: Mike Rose, LW. 4-1570.	JANTZEN, INC.	UPSTAIRS AT THE DOWN- STAIRS (37 W. 56 ST.)
Tuesday Nov. 1 6:30 P.M.- 9:00 P.M.	EIGHTH SESSION OF FASHION CAREER COURSE "Advertising, Publicity, Promotion"--Speakers: Mary Brown--Hill & Knowlton; Ben Lichtenstein--Saks Fifth Ave.; Toni Robin--Johnstone, Inc. Individual sessions: \$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER (345 E. 47TH ST.)
Beginning Tuesday Nov. 1	OPENING: SPRING COLLECTIONS Daily informal showing of Spring junior collections. Contact: Bert Rothfeld or Ruth McLaughlin, WI. 7-5324.	JOAN ARKIN; MISS ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Nov. 1	OPENING: SPRING JUNIOR COLLECTION Continuous showings of daytime and late-day junior cocktail and evening fashions, designed by Frances Prisco. Contact: IO. 4-9311.	TED BROWN, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR



READY-TO-WEAR TIME TABLE, WEEK OF OCTOBER 31

("O" REFERS TO OPENING; "P" PREVIEW OR PRESS SHOW; "\*" INDICATES SHOWING FRIDAY)  
For more details, refer to specific listings in current and previous issues.

<u>MONDAY, OCT. 31</u>	<u>TUESDAY, NOV. 1</u>	<u>WEDNESDAY, NOV. 2</u>	<u>THURSDAY, NOV. 3</u>
9:30		*Tiffeau & Busch	
9:45		Mallory Leathers by Anne Klein(P)	
10:00	Frank Gallant(O) Seymour Fox(O)	Jack Sarnoff(O)	Frank Gallant Seymour Fox
10:30 Leonard Arkin(O)	Townley(O) Handmacher-Vogel Tiffeau & Busch(P)		Philip Sills by Bonnie Cashin Townley
11:00 Andrew Arkin(O)	Felix Safian; Town Jane(O)	Samuel Robert(P) Gino Charles(O)	Jerry Silverman(O)
11:30	George Carmel(P)		George Carmel
12:00	Lanz(O)	Lanz	Lanz C.Alexander Paul Blumenstein(O)
1:00	Hannah Troy(O) Jr.Sophisticates	Jr.Sophisticates	Hannah Troy
1:15			Nat Kaplan(O)
2:00	Originala(O)	Samuel Robert	Originala
2:15		Mallory Leathers by Anne Klein	
3:15	Lawrence of London(P)		
3:30 Conevan, Inc.(P)	Conevan, Inc.	Little Miss Emery(P)	Leslie Fay(P)
4:00			Lee Claire(P)
4:30		Samuel Robert	
5:30 Helga(P)			

Beginning Tuesday Nov. 1  
 OPENING: RESORT- MR. GEE 1407 BROADWAY  
 EARLY SPRING COLLECTION SHOWROOM - 25TH FLOOR  
 Resort- early Spring collection, designed by Lois Anderson, at daily in-  
 formal showings. Contact: Bernice Lewis, WI. 7-8178.

Beginning Tuesday Nov. 1  
 OPENING: FABIANI READY-TO-WEAR COLLECTION FEDER FASHIONS 1410 BROADWAY  
 SHOWROOM - 29TH FLOOR  
 Informal showings of Spring collection of Fabiani ready-to-wear. By  
 appointment. Contact: Jo Anne Monette, LA. 4-9862. Publicity: Sue Gardner,  
 TR. 7-4952.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Nov. 1	OPENING OF SPRING COLLECTION Daily informal showings of daytime, cocktail, and formal fashions. By appointment. Contact: Joe Melton or Joan Steele, LO. 5-6900.	JONNY HERBERT, INC.; PAB, LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Nov. 2 9:30 A.M.	OPENING OF SPRING COLLECTION Also Nov. 4, 9, 16 at 9:30 A.M. By reservation. Contact: WI. 7-4551.	TIFFEAU & BUSCH, LTD.	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Wednesday Nov. 2 9:45 A.M.; 2:15 P.M.	OPENING: SPRING COLLECTION Spring collection at two showings, by invitation. Thereafter continuous informal showings. Contact: Betty Hanson, WI. 7-4406.	MALLORY LEATHERS AND SUEDES BY ANNE KLEIN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday Nov. 2 10:00 A.M.	OPENING: SPRING COATS AND SUITS Jack Sarnoff's coat and suit collection, designed by Molly. Also, Nov. 8, 9, 16 at 10:00 A.M. By reservation. Contact: PE. 6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Wednesday Nov. 2 11:00 A.M.; 2:00 P.M.; 4:30 P.M.	PREVIEWS: FASHIONS IN LEATHER AND FABRIC Spring couture fashions, designed by Tarquin Ebker, at 11:00 A.M.(press); 2:00 P.M.; 2:00 and 4:30(buyers). By invitation. Thereafter daily informal showings, by appointment. Contact: Eleanor Stoner, LA. 4-4754 or LA. 4-4562.	SAMUEL ROBERT, INC.	1407 BROADWAY SHOWROOM - 2701
Wednesday Nov. 2 11:00 A.M.	OPENING OF SPRING COLLECTION Also Nov. 9 at 11:00 A.M. Contact: LA. 4-4510.	GINO CHARLES, LTD.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Nov. 2 12:30 P.M. Luncheon	SHOWING OF SUEDE FASHIONS AT LUNCHEON "Fashions from Head to Toe"--Suedes of London; hairpieces--David and David. Publicity: Ellen Perl, TE. 2-8212. For reservations (\$5.00): CI. 6-9171.	SUEDES OF LONDON (700 FIFTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Nov. 2 3:30 P.M.	PREVIEW OF GIRLS' FASHIONS New division of Emery Knits (a div. of Genesco), presenting girls' fashions, sizes 3-6x, and 7-12, designed by Micia of Rome. For press and buyers, by invitation. Publicity: Jean Luban, LO. 4-3113.	LITTLE MISS EMERY	1410 BROADWAY SHOWROOM - 16TH FLOOR
Wednesday Nov. 2 4:30 P.M.- 6:30 P.M. Cocktails	OPENING OF NEW SHOWROOM M. Pierre Ancellin will invite the press and buyers to the opening of Korrigan's new showroom. By invitation. Publicity: Ruth Hammer Assoc., 246-4818.	KORRIGAN OF PARIS; AVAGOLF OF MILAN	1410 BROADWAY SHOWROOM - 17TH FLOOR
Wednesday Nov. 2 5:30 P.M.	PREVIEW OF SKI FASHIONS Preview for press and customers, showing ski fashions. By invitation. (For Release, Fri., Nov. 4.) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	16 EAST 50TH STREET ACTIVE SKIWEAR SHOP
Beginning Wednesday Nov. 2	OPENING: JUNIOR SPRING COLLECTION Daily informal showings of Spring collection. Contact: Bettye Whiteman, CH. 4-7373.	MAM'SELLE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Nov. 2	OPENING OF SPRING MISSES DRESS COLLECTION By appointment. Contact: Audrey Brock, OX. 5-6440.	TONINO	1407 BROADWAY ROOM 2603
Thursday Nov. 3 8:00 A.M. Breakfast	PREVIEW OF YOUNG INNERWEAR MARKET Seventeen Magazine "Cinema Verite" presentation of the young innerwear market as it relates to manufacturers and retailers. By invitation. Tickets: \$3.50. Contact: Peg O. Benson, 759-8100.	SEVENTEEN MAGAZINE	HOTEL PLAZA BALLROOM
Thursday Nov. 3 10:30 A.M.	PRESS PREVIEW: FASHIONS BY BONNIE CASHIN Preview for the press of the Philip Sills Spring collection, designed by Bonnie Cashin. By invitation. Beginning Mon., Nov. 7 at 9:30 A.M., by appointment. Contact: Nancy Geils, LO. 5-0274.	SILLS & COMPANY	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday Nov. 3 11:00 A.M.	OPENING: SPRING COLLECTION Designed by Shannon Rodgers; also Nov. 7 at 10:30 A.M. By reservation. Thereafter, by appointment. Contact: Jean Dionne, CH.4-7522 or CH. 4-4940.	JERRY SILVERMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday Nov. 3 12:00 Noon	OPENING OF SPRING COLLECTION By reservation (Luncheon). Contact: WI. 7-0152.	PAUL BLUMENSTEIN, INC.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Nov. 3 12:00 Noon	PREVIEW: SPRING-CRUISE COUTURE COLLECTION Also Nov. 10 at 12:00 Noon. By reservation. Thereafter daily informal showings, by appointment. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Nov. 3 12:00 Noon- 5:00 P.M.	BENEFIT PREVIEW: TEN BEST-DRESSED ROOMS Showing of ten room designs, presented for benefit of WAIF. Donation: \$7.50. Contact: Adoption Div., International Social Service, MU. 7-2747.	NATIONAL DESIGN CENTER	415 EAST 53RD STREET
Thursday Nov. 3 1:15 P.M.	OPENING OF SPRING COLLECTION Also Nov. 7, 10, 14 at 1:15 P.M. Contact: Miss Fritz, LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Nov. 3 3:30 P.M.	PREVIEW OF SPRING DRESS COLLECTION Informal daily thereafter. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY, INC.	1400 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Nov. 3 4:00 P.M. Cocktails	PREVIEW OF SPRING COLLECTION Spring collection, designed by August de Lorenzo. By invitation. Continu- ous daily thereafter. Contact: Sylvia Greer or Al Davis, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Thursday Nov. 3	OPENING: SPRING COLLECTION Daily informal showings of cocktail and evening fashions, designed by Miss Andre and Celia Phillips. Contact: Sandy Abelson or Abe Goldner, PE.6-0151.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Nov. 4	SAKS FIFTH AVENUE RELEASE--Ski fashions. (Preview, Wed., Nov. 2--See Pg. 5)		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Nov. 4 12:00 Noon Luncheon	HOME ENTERTAINMENT LUNCHEON Demonstration of future home entertainment; kinetic projections with new sounds--Don Snyder; futuristic leisure modes--Gerald Pierce. Coordinator: Jack Lenor Larsen. Contact: Ollie Learnard, TE. 8-5133.	NATIONAL HOME FASHIONS LEAGUE(767 LEX.AVE.)	HOTEL PIERRE BALLROOM
Friday Nov. 4- Nov. 18	CALIFORNIA COUTURE FASHIONS IN NEW YORK Stanley Nelson's Spring collection of coats, suits, and costumes. Daily by appointment. Contact: PL. 9-3000.	STANLEY NELSON, INC. (217 EAST 8TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE
Sunday Nov. 6 2:30 P.M.	CALIFORNIA FASHIONS IN NEW YORK Showings by: Adele-California; Helen Bass-California; Georgia Bullock; Charles Cooper; Cooper Couture; Wayne Fuller; Harrods; Helga; Lee Herman; Jean Louis; Michaelson, Inc.; Neal McClintock; Michael Novarese; Elis Porter; Helen Rose; Sebastian; Stanley Nelson; Travilla; Yvonne. By invitation. Contact: Katie Stafford, 110 E.9th St., 213-627-1034(L.A.).	LOS ANGELES FASHION GUILD	HOTEL PLAZA BALLROOM
Nov. 7	OHRBACH'S RELEASE--Ski fashions. (No Press Show)		
Monday Nov. 7 10:30 A.M.	PRESS PREVIEW: SPRING COLLECTION By invitation. Also Nov. 10, 15 at 10:30. Contact: JU. 2-2317.	MONTE SANO & PRUZAN	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
Monday Nov. 7 11:00 A.M.	SHOWING OF SPRING COLLECTION Also Nov. 8 at 11:00 A.M. By reservation. Contact: Pat Brooks, WI.7-4968.	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Nov. 7 11:30 A.M.	PREVIEW: SPRING COLLECTIONS For press and buyers, by invitation. Continuous thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	MORT SCHRADER; M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Nov. 7 1:00 P.M.	PREVIEW: CALIFORNIA FASHIONS IN NEW YORK By invitation. Thereafter daily showings, by appointment. Contact: Charlotte Winters, 594-2510. Publicity: Essie Pinsker, WI. 7-2514.	WERLE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday Nov. 7 2:30 P.M.	PREVIEW OF SPRING COLLECTION Spring collection, designed by Ole Borden. By invitation. Thereafter, Nov. 9, 15 at 2:30. By reservation. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Nov. 7 2:30 P.M.	OPENING: RESORT- SPRING COLLECTION Also Nov. 10, 15, 17 at 2:30 P.M. By reservation. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Nov. 7	MAURICE RENTNER'S PRESS PREVIEW AT 3:00 P.M. (Opening, Nov. 8 at 2:30 P.M.)		
Monday Nov. 7 4:00 P.M.	OPENING: RESORT- SPRING COLLECTION Showing of Resort-Spring collection, by reservation. Contact: LA.4-7900.	TERRY ALLEN, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 7 4:30 P.M.	PREVIEW OF NEW COLLECTION Resort-Spring collection. Also, Nov. 8 at 4:00 P.M.; and Nov. 14 at 11:00. By reservation. Contact: Mary Feld, PE. 6-2740.	ADRI	526 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Monday Nov. 7 4:30 P.M. Cocktails	SHOWING OF RESORT- SPRING COLLECTION Complete collection of Resort-Spring couture coordinates. Show at 5:15. For press and buyers, by invitation. Contact: Rachel Calero, 971-4658.	YVONNE ORIGINALS	HOTEL REGENCY BALLROOM
Beginning Monday Nov. 7	SHOWING OF FALL COLLECTION By appointment. Contact: PL. 9-3000.	GEORGIA BULLOCK (122 E.7TH, L.A.)	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Nov. 7	OPENING: SPRING COLLECTION Continuous showings, by appointment. Contact: Mr. Revell, CH. 4-7270.	SARMI BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Nov. 7	OPENING OF SPRING COLLECTION Daily informal showings, by appointment. Contact: LO. 3-3035.	ROYAL LYNNE, LTD.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Nov. 7	OPENING: RESORT- SPRING COLLECTION Daily informal showings, by reservation. Contact: CH. 4-2655.	ROSALIE MACRINI, INC.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Nov. 7	OPENING: SPRING COLLECTION Daily informal showings of cocktail and evening fashions, designed by William Haire. Contact: May Lewis, WI. 7-6845.	VICTORIA ROYAL, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Nov. 7- Nov. 18	READY-TO-WEAR FASHIONS FROM BRITAIN Coats, suits, pant suits, dresses, rainwear by: Paul Blanche, Clarewood, Cojana, Eric Hill, Simon Massey, Jean Varon, Wallis of London. Contact: Mrs. Joan Hardy, British Consulate General, PL. 2-8400, Ext. 386.	CLOTHING EXPORT COUNCIL	HOTEL PLAZA PRIVATE SUITES
Beginning Monday Nov. 7- Nov. 19	CALIFORNIA RESORT- SPRING FASHIONS Daily showings of Resort-Spring fashions, by appointment. Contact: 213-OL.2-9010(L.A.); PL. 9-3000(N.Y.).	MICHAEL NOVARESE (711 N. LA CIENEGA, L.A.)	HOTEL PLAZA PRIVATE SUITE
Nov. 8	ELECTION DAY (Tuesday)		
Tuesday Nov. 8 8:00 A.M. Breakfast	SEMI-ANNUAL SEMINAR FOR MEMBER STORES Advance Spring seminar for member stores. Show at 8:30 A.M. Price: \$15.00, by reservation. Contact: Marjorie Reich or Frances Hodges, OR. 9-4484.	MERCHANDISING MOTIVATION INC. (200 MADISON AVE.)	N.Y. HILTON HOTEL TRIANON ROOM
Tuesday Nov. 8 10:00 A.M.	OPENING: SPRING COLLECTION Also Nov. 9, 10, 15, 17 at 10:00 A.M. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Nov. 8 10:30 A.M.	OPENING OF SPRING COLLECTION Showings Nov. 8, 11, 15, 17, 22 at 10:30. By reservation. Contact: Sam Cohen, LO. 3-5650.	PATTULLO- JO COPELAND, INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 8 11:00 A.M.	PREVIEW: SPRING COLLECTION By invitation. Continuous thereafter.	ARKAY, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR Contact: DeAnne McClure, LO. 5-2626.
Tuesday Nov. 8 11:30 A.M.	PREVIEW OF SPRING COLLECTION By invitation. Also Nov. 9 and 10 at 11:30.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.
Tuesday Nov. 8 12:00 Noon	OPENING OF SPRING COLLECTION Designed by Don Breitingner. Showings Nov. 8, 9, 15 at 12:00 Noon. By reservation.	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: Norine Burke or Bill Laird, LA. 4-0237.
Tuesday Nov. 8 12:00 Noon	SHOWING: RESORT- SPRING COLLECTION By reservation.	MOLLIE PARNIS (PARNIS-LIVINGSTON) Contact: BR. 9-5012.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Nov. 8 1:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 15 at 1:00 P.M.	PAT SANDLER FOR HIGHLIGHT By reservation.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: Rhoda Barrett, CH. 4-0600.
Tuesday Nov. 8 1:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 9, 10, 11, 15, 16, 17 at 1:00.	HARVEY BERIN, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR By reservation. Contact: PE. 6-0206
Tuesday Nov. 8 2:30 P.M.	OPENING OF SPRING COLLECTION Maurice Rentner's Spring collection, designed by Bill Blass. <u>Press Show</u> , Mon., Nov. 7 at 3:00 P.M. By invitation. Trade showings, Nov. 8, 9, 10, 15, 16, 17 at 2:30 P.M. By reservation.	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Contact: LA. 4-6968.
Tuesday Nov. 8 3:00 P.M.	PRESS SHOWING: RESORT AND SPRING By invitation. Also Nov. 9, 10, 16 at 10:30 A.M. By reservation. Contact: Mabel Glemby, LA. 4-9350. Publ.: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA FOR JANE DERBY, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Nov. 8 3:00 P.M.	PREVIEW OF SPRING COLLECTION Also Nov. 9 at 3:00.	ANNE FOGARTY, INC.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR Contact: Shirley Ornstein, LO. 4-9115.
Tuesday Nov. 8 4:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 9, 14 at 4:00 P.M.	HARMAY, INC.	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR By reservation. Contact: PE. 6-5547.
Tuesday Nov. 8 4:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 14, 16 at 4:00 P.M.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR By reservation. Contact: OX. 5-1350.
Tuesday Nov. 8 5:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 10, 15, 17 at 2:30 P.M., and Nov. 22 at 10:30 A.M. By reservation. Contact: Estelle Marr, LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Nov. 9 9:30 A.M.	OPENING OF SPRING COLLECTION Showing of Spring fashions, by reservation.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR Contact: CH. 4-3169.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 9 10:30 A.M.	OPENING: SPRING COLLECTION Also Nov. 15 at 10:30. By reservation. Contact: Bert Walman, LA. 4-5923.	WILSON FOLMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Nov. 9 11:30 A.M.	OPENING OF SPRING COLLECTION Also Nov. 14 and 17 at 1:15. By reservation. Contact: Robert Presser, CH. 4-3877.	CHESTER WEINBERG, LTD.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Nov. 9 11:30 A.M.	OPENING OF SPRING COLLECTION Showing of Spring collection, designed by Dorothy Farbo. Also Nov. 16 at 11:30 A.M. By reservation. Contact: Marcella Wolfe, BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Nov. 9 12:30 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOWING "Fashions in Mink"--designed by Estevez; and by Contino. Publicity: Ellen Perl, TE. 2-8212. For reservations (\$5.00): CI. 6-9171.	RADLEY, INC. (333 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Nov. 9 1:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 10, 15, 16, 21 at 1:00 P.M. By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Nov. 9 2:30 P.M.	OPENING OF SPRING COLLECTION Also Nov. 10 and 15 at 2:30 P.M. By invitation. Contact: Joanne Jaap or Muriel Morris, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Nov. 9 2:30 P.M.	OPENING OF SPRING COLLECTION Spring collection, designed by Marie McCarthy. Showings Nov. 9, 10, 15, 16 at 2:30 P.M. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Nov. 9 4:00 P.M.	OPENING: SPRING COLLECTION Also Nov. 15 and 17 at 4:00 P.M. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Nov. 9 4:00 P.M.	OPENING OF SPRING COLLECTION Designed by Elinor Simmons. Also, Nov. 10 at 4:00. By reservation. Contact: Marion Auley, LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR (Note Change of Date.)
Wednesday Nov. 9 5:15 P.M.	RESORT AND SPRING COUTURE FASHIONS Daytime and evening fashions, designed by Angela. By invitation. Contact: Mr. de Marinis, JU. 2-1747.	ROSSINO-ANGELA, LTD.	30 WEST 57TH STREET SALON - 3RD FLOOR
Thursday Nov. 10 8:30 A.M. Breakfast	PREVIEW OF SPRING COLLECTION Preview of Spring collection, by invitation. Show at 9:00. Thereafter daily at showroom. Contact: Miss Iris, LW. 4-9000.	KASPER FOR JOAN LESLIE (530 SEVENTH)	500 CLUB 500 SEVENTH AVENUE
Thursday Nov. 10 10:30 A.M.	OPENING: RESORT AND SPRING COLLECTION Spring and Resort highlights by Andrew Woods. For press and buyers, by invitation. Thereafter by reservation. Contact: 564-3857.	ANDREW WOODS, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 10 12:00 Noon & 4:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter Nov. 14, 15, 16, 17 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Nov. 10 2:30 P.M.	PREVIEW OF SPRING COLLECTION The Catherine Scott and Eric Lund Spring collections. By invitation. Thereafter daily by appointment. Contact: Margie Lefcourt, 524-7093. Publicity: Ruth Hammer Assoc., 246-4818.	CATHERINE SCOTT, LTD.	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Nov. 10 5:00 P.M.	SHOWING OF SPRING COLLECTION Spring collection, designed by Bill Smith. By invitation. ( <u>Beginning Mon., Nov. 7, daily showings, by appointment.</u> ) Contact: LA. 4-3340.	KAHAN-NEW YORK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Nov. 11	VETERAN'S DAY--Friday. (Banks closed)		
Friday Nov. 11 9:30 A.M. Breakfast	PRESS PREVIEW: ACTION- WEAR BOUTIQUE FASHIONS Monsanto Textiles Division (Chemstrand) will preview boutique fashions in stretch fabrics. <u>Show at 10:00 A.M.</u> By invitation. Contact: Eleanor Pontius, 556-5264.	MONSANTO TEXTILES, (CHEMSTRAND COMPANY)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Beginning Friday Nov. 11	OPENING OF SPRING COLLECTION Spring collection of suedes, leather, jerseys, designed by Viola Sylbert for Albert Alfus. Also, a special group of Dorothee Bis knits from Paris. Daily informal showings, by appointment. Contact: Lois Blumenfeld, WI. 7-0107.	VIOLA SYLBERT FOR ALBERT ALFUS	500 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Monday Nov. 14 10:30 A.M. Coffee	PRESS PREVIEW OF RESORT FASHIONS Showing of Resort and Cruise fashions at a preview for the press. By invitation. ( <u>For Release, Tues., Nov. 15.</u> ) Publicity: Jill Schoenbach, LO. 5-7950, Ext. 515.	STERN BROTHERS	3RD FLOOR
Monday Nov. 14 11:00 A.M.	OPENING OF SPRING COLLECTION Showing Nov. 14 at 11:00 A.M. ( <u>buyers</u> ); Nov. 15 at 10:30 A.M. ( <u>press</u> ); Nov. 15 at 2:30 P.M. ( <u>buyers</u> ). By reservation. Contact: Faye Berk, CH. 4-7270.	SARMI	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday Nov. 14 12:00 Noon	PRESS SHOWING: AT- HOME FASHIONS Informal press showing of at-home fashions and dinner pajamas, designed by Ann Y Tempa. By invitation. Buyer showings Nov. 14-18, by appointment. Contact: 203-655-3054; or MU. 5-6820.	ANN Y TEMPA (DARIEN, CONN.)	HOTEL PLAZA PRIVATE SUITE
Monday Nov. 14 2:00 P.M.; 4:00 P.M.	PREVIEW OF SPRING FASHIONS Designed by Bob Bugnand. By invitation. Thereafter daily, by appointment. Contact: Sylvan Fox or Miss Joy, PE. 6-2663.	SAM FRIEDLANDER, INC.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Nov. 15	SARMI PRESS SHOWING AT 10:30 A.M. By invitation. (Opening, Nov. 14 at 11:00)		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 15 12:00 Noon	OPENING OF SPRING COLLECTION Showing of Spring collection, designed by Dominic. at 12:00 Noon. By reservation. Contact: Helen Borger, BR. 9-1195.	DOMINIC FOR MATTY TALMACK	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Showings, Nov. 15, 17
Tuesday Nov. 15 12:00 Noon Luncheon	ANNUAL "GIVE THANKS FOR WOMEN" LUNCHEON Honored guests: Betsy Blackwell, "Mademoiselle"; Kathleen Aston Johnson, "Glamour"; Enid Haupt, "Seventeen"; Sylvie S. Reice, "Ingenue"; Diana Vreeland, "Vogue"; Nancy White, "Harper's Bazaar." By reservation. Prices: \$14.00, members; \$16.00, guests. Contact: MU. 4-4911.	THE FRAGRANCE FOUNDATION(101 PARK)	HOTEL PLAZA TERRACE ROOM
Tuesday Nov. 15 1:15 P.M. Brunch	PREVIEW OF SPRING COLLECTION Showing of Spring collection, designed by Michael Dayan. By invitation. Thereafter by appointment. Contact: Joan Pavlis, 565-0401. Publicity: Leslie Cunningham, TE. 8-0554.	MICHAEL DAYAN, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday Nov. 15 4:00 P.M. Cocktails	SPRING COLLECTION IN NEW SHOWROOM Preview of Spring collection, designed by Miguel Dorian. Cocktail party and gala opening in new showroom. By invitation. Continuous thereafter. Contact: Valerie Ward, LW. 4-2717.	MOE NATHAN, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Tuesday Nov. 15 4:30 P.M.	OPENING: SPRING COLLECTION Also Nov. 17 at 4:30 P.M. For press and buyers, by invitation. Thereafter daily, by appointment. Contact: Wilhelmina von Heflick, CO. 5-7720.	BURKE-AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Tuesday Nov. 15 6:00 P.M. Cocktails	PREVIEW: RESORT-EARLY SPRING COLLECTION Cocktail showing, by invitation. Thereafter by reservation. Contact: Claudia Halley, 246-2432.	GEORGE HALLEY, INC.	25 WEST 56TH STREET SHOWROOM - 5TH FLOOR
Tuesday Nov. 15 6:15 P.M.- 8:00 P.M. Cocktails	PRESS PREVIEW: NEW COSMETICS FOR MEN Preview for the press "Harry's Bar," grooming agents for men. By invitation. (For Release, Wed., Nov. 16.) Publicity: Jacquie Leve, PL. 2-1212, Ext. 7202.	BLOOMINGDALE'S	STREET FLOOR TOILETRIES DEPT.
Wednesday Nov. 16 9:00 A.M.& 12:00 Noon	AMERICAN READY-TO-WEAR COLLECTIONS "American Ready-To-Wear Collections, Spring 1967"--Co-chmn.: Edith Raymond Locke, "Mademoiselle Magazine" (Commentator); and Patricia Petersen, N.Y. Times. Breakfast--members, \$10.00; guests, \$15.00. Luncheon--members, \$12.00; guests, \$20.00. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Thursday Nov. 17 9:30 A.M. Breakfast	PRESS PREVIEW OF NEW "CHRISTMAS SHOP" Preview for the press of Franklin Simon's new "Christmas Shop." By invitation. Publicity: Gloria Phillips, OR. 5-1000.	FRANKLIN SIMON	4TH FLOOR
Thursday Nov. 17 10:30 A.M.	PRESS PREVIEW OF SPRING FASHIONS Preview of Spring fashions, by invitation. Contact: Kaye Blockley, 582-0924. Publicity: Eleanor Lambert, MU. 8-2130.	STAVROPOULOS	HOTEL REGENCY BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 22 8:00 P.M. Supper- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE Nineteenth annual "Party of the Year." Bergdorf Goodman. Co-chmn.: Melvin E. Dawley and Adam Gimbel. Reservations \$100.00 each. Contact: TR. 9-5500, Ext. 381.	COSTUME INSTITUTE-- MET.MUSEUM OF ART	METROPOLITAN MUSEUM OF ART
Beginning Wednesday Nov. 23	OPENING OF SPRING COLLECTION Spring collection, designed by Dorothy Arden. Contact: LW. 4-0220.	ARBE ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Nov. 24	THANKSGIVING DAY (Thursday)		

CONTINUOUS SHOWINGS--These Spring collections have opened.

BAITCH & CASTALDI (BATALDI) . . . . .	205 West 39th Street, 2nd Floor, LO. 4-6886.
BARBERINI, LTD. (DIV. OF ORIGINALA) . . . . .	512 Seventh Avenue, 13th Floor, FE. 6-2291.
CIARET ORIGINALS . . . . .	498 Seventh Avenue, 8th Floor, LO. 3-6126.
DAVID CRYSTAL (Dresses & Suits) . . . . .	498 Seventh Avenue, 23rd Floor, BR. 9-6560.
FONTANA OF ROME. . . . .	Hotel Plaza, Suite 334, PL. 9-3000.
RUDI GERNREICH, INC. . . . .	530 Seventh Avenue, 20th Floor, 695-1617.
GAY GIBSON, INC. . . . .	1407 Broadway, 39th Floor, LO. 5-4211.
GINORI SPORTSWEAR (Subsid. Originala). . . . .	498 Seventh Ave., 12th Floor, 244-4701.
HAMPTON EAST . . . . .	1410 Broadway, 29th Floor, BR. 9-3044.
HAYMAKER SPORTSWEAR. . . . .	498 Seventh Avenue, 23rd Floor, BR. 9-6560.
HEISER, INC. . . . .	530 Seventh Avenue, 8th Floor, LO. 3-1534.
HOLLY HOELSCHER OF CALIFORNIA. . . . .	488 Seventh Avenue, Suite 701, OX. 5-5470.
JUNIOR ACCENT, INC. . . . .	498 Seventh Avenue, 10th Floor, LO. 4-1434.
LADY HATHAWAY. . . . .	1407 Broadway, 4th Floor, LA. 4-9474.
LOOMTCGS, INC. . . . .	1407 Broadway, 35th Floor, 255-5500.
McMULLEN . . . . .	550 Seventh Avenue, 20th Floor, OX. 5-4270.
MAJESTIC SPECIALTIES . . . . .	1410 Broadway, 16th Floor, LO. 4-3113.
VERA MAXWELL, INC. . . . .	530 Seventh Avenue, 26th Floor, LO. 3-4358.
PETTI 4'S, INC. . . . .	498 Seventh Avenue, 17th Floor, CH. 4-3538.
KEN SCOTT OF MILAN . . . . .	64 East 55th Street, 3rd Floor, HA. 1-5643.
STONY BROOK CASUALS. . . . .	498 Seventh Avenue, 12th Floor, BR. 9-6560.



# MOVIE AND THEATRE OPENINGS

Sunday Oct. 16	"A FUNNY THING HAPPENED ON THE WAY TO THE FORUM" Benefit premiere for N.Y. League Assn. for Help of Retarded Children. United Artists color film based on the stage play, starring Zero Mostel, Phil Silvers, Jack Gilford, Buster Keaton. Producer: Harold S. Prince. Publicity: Tess Michaels, CI. 5-6000.	CINEMA 1 AND II
Tuesday Oct. 18	"THE APPLE TREE" Stars Barbara Harris, Larry Blyden. Publ.: Harvey Sabinson, TN. 7-8500.	SHUBERT THEATRE 225 WEST 44TH STREET
Wednesday Oct. 19	"WE HAVE ALWAYS LIVED IN THE CASTLE" Stars Shirley Knight, Sidney Blackmer. Publicity: Bob Ullman, TN. 7-8500.	BARRYMORE THEATRE 234 W.47TH ST.
Thursday Oct. 20	"THE ROSE TATTOO" Revival stars Maureen Stapleton. Publicity: Jean Dalrymple, JU. 6-2828.	N.Y. CITY CENTER 131 WEST 55TH STREET
Monday Oct. 24	"HOW'S THE WORLD TREATING YOU?" Stars Patricia Routledge, Peter Bayliss. Publ.: Bill Doll, JU. 6-8894.	MUSIC BOX THEATRE 239 WEST 45TH STREET
Wednesday Oct. 26	"UNDER THE WEATHER" Stars Shelley Winters, Harry Rowb. Publ.: Goodman/Schwartz, CI. 6-4180.	CORT THEATRE 138 WEST 48TH STREET
Tuesday Nov. 1	"ELIZABETH THE QUEEN" Revival stars Judith Anderson. Publ.: Jean Dalrymple, JU. 6-2828.	N.Y. CITY CENTER 131 WEST 55TH STREET
Wednesday Nov. 2	"DON'T DRINK THE WATER" Stars Vivian Vance, Lou Jacobi. Publicity: Jay Russell, TN. 7-8500.	MOROSCO THEATRE 217 WEST 45TH STREET
Tuesday Nov. 15	"I DO! I DO!" Stars Mary Martin, Robert Preston. Publ.: Ben Washer, PL. 7-4277.	46TH STREET THEATRE 226 WEST 46TH STREET
Sunday Nov. 20	"CABARET" Stars Jill Haworth, Jack Gilford. Publ.: Mary Bryant, LT. 1-2430.	BROADHURST THEATRE 235 WEST 44TH STREET
Monday Nov. 21	"SCHOOL FOR SCANDAL" Stars Helen Hayes, Melvyn Douglas. Publ.: Kornzweig-Denenholz, 244-5290.	LYCEUM THEATRE 149 WEST 45TH STREET
Sunday Nov. 26	"WALKING HAPPY" Stars Norman Wisdom, George Rose. Publ.: Merle Debuskey, CI. 7-6634.	LUNT-FONTANNE THEATRE 205 WEST 46TH STREET
Thursday Nov. 24	"HE TO HECUBA" Stars Joan Greenwood, Alfred Drake. Publ.: Frank Goodman, CI. 6-4180.	A.N.T.A. 245 WEST 52ND STREET
Monday Nov. 28	"HOLLY GOLIGHTLY" Stars Mary Tyler Moore, Richard Chamberlain. Publ.: Bob Ullman, TN. 7-8500.	MAJESTIC THEATRE 245 WEST 44TH STREET
Wednesday Nov. 30	"DAPHNE IN COTTAGE D" Stars Sandy Dennis. Director: Martin Fried. Publ.: David Powers, TN. 7-8500.	MUSIC BOX THEATRE 239 WEST 45TH STREET
Tuesday Dec. 6	"MY SWEET CHARLIE" Stars Lou Gossett. Dir.: Howard de Silva. Publ.: Seymour Krawitz, CI. 7-1120.	LONGACRE THEATRE 220 WEST 48TH STREET
Tuesday Dec. 13	"WE, COMRADES THREE" Stars Helen Hayes, Melvyn Douglas. Publ.: Kornzweig-Denenholz, 244-5290.	LYCEUM THEATRE 149 WEST 45TH STREET
Wednesday Dec. 14	"THE STAR SPANGLED GIRL" Stars Connie Stevens, Tony Perkins. Publ.: Harvey Sabinson, TN. 7-8500.	PLYMOUTH THEATRE 236 WEST 45TH STREET



# 1967

## JANUARY

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